



## **FOR IMMEDIATE RELEASE**

### **THIRD EDITION OF AWARD-WINNING CARD GAME REEF STAKES® LAUNCHED**

KUALA LUMPUR, January 1 – Reef Stakes®, the award-winning local-made tabletop card game successfully launched the third edition entitled: Radiant Hope. This edition replaces the current ‘Living Coral’ edition which ran from 2019-2021.

Created by four Malaysian marine biologists, Reef Stakes® designed to mimic real-life stakeholder relationships, introduce some of Malaysia’s most iconic marine species and highlight threats to coral reefs. Since the first version in 2018, it has reached out to more than 3,000 people and played in more than 10 countries. It was also the winner of the 8<sup>th</sup> International Educational Games Competition (IEGC).

According to co-founder, Liew Hui Ling the title and design palette of this edition was conceptualized to symbolize the renewed hope after emerging from many challenging events in 2020 and 2021. “Radiant Hope, to us, represents resilience, perseverance and sheer human spirit as we continue into 2022.” she added.



Reef Stakes®: Radiant Hope edition

The third edition retails for RM 90 (deck only) and RM 110 (deck and playmat included). Tabletop boardgame buffs can head on down to their Shopee page: Terumbu Nusantara to purchase their own copy today!

While stocks last.



Reef Stakes®: Radiant Hope edition with playmat

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**\*Reef Stakes®** is the first marine themed role-playing card game in Malaysia. The game is designed to mimic real-life stakeholder relationships, introduce some of Malaysia's most iconic marine species and highlight threats to coral reefs. Since inception in 2017, the game has reached out to more than 3,000 people from all walks of life and used by ten local NGOs, two regional NGOs, three local universities and two local dive centers in their outreach work. Reef Stakes® has also been played in more than 10 countries including Germany, Cambodia and Taiwan. Reef Stakes® was announced winner of the 8<sup>th</sup> International Educational Games Competition (IEGC) in the Non-Digital Finished Games category, the first Malaysian-made card game to have received this prestigious international award.

More information can be found at [www.reefstakes.com](http://www.reefstakes.com).

Shopee advertisement: [https://shopee.com.my/Reef-Stakes%C2%AE-Radiant-Hope-Edition-i.328323615.14029385711?sp\\_atk=1c93753e-2653-406c-a328-9625fd460080](https://shopee.com.my/Reef-Stakes%C2%AE-Radiant-Hope-Edition-i.328323615.14029385711?sp_atk=1c93753e-2653-406c-a328-9625fd460080)

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Other pictures:



Reef Stakes® team

(From left: Quek Yew Aun, Liew Hui Ling, Edmund Lau Chai Ming and Serena Adam Chua)



Launch of Reef Stakes® in 2018

